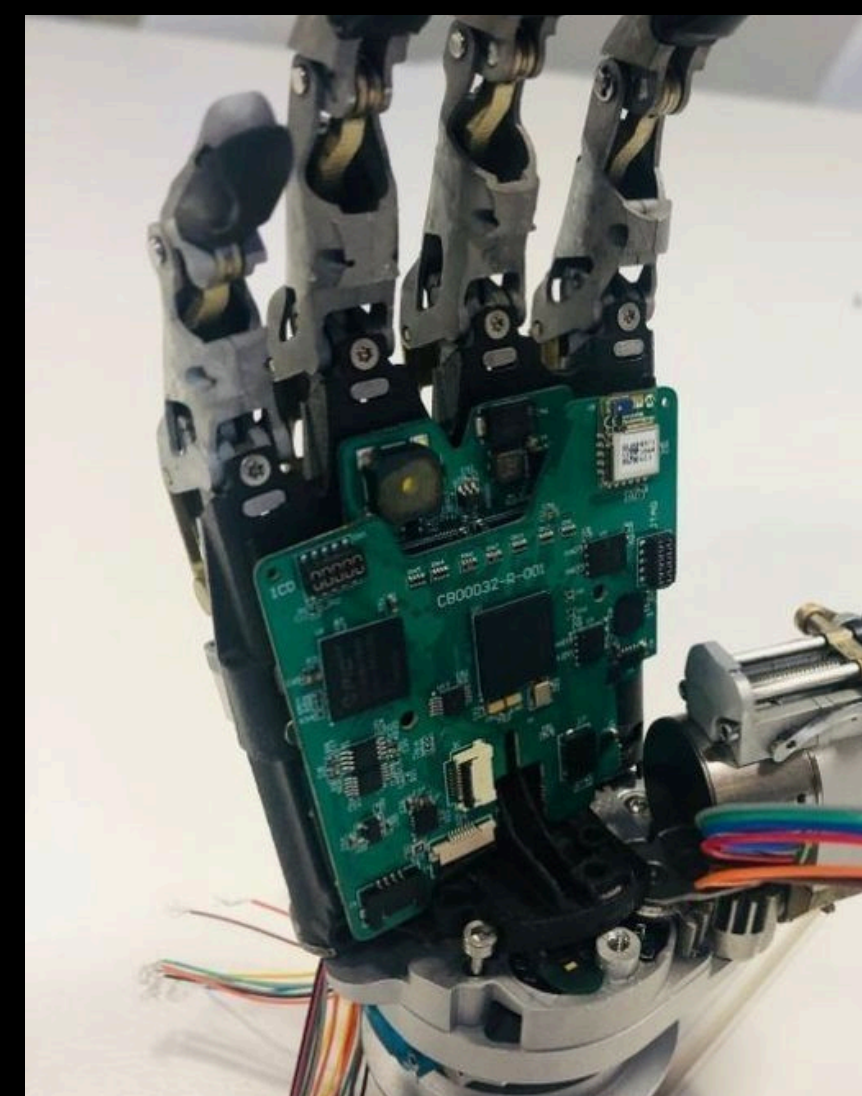
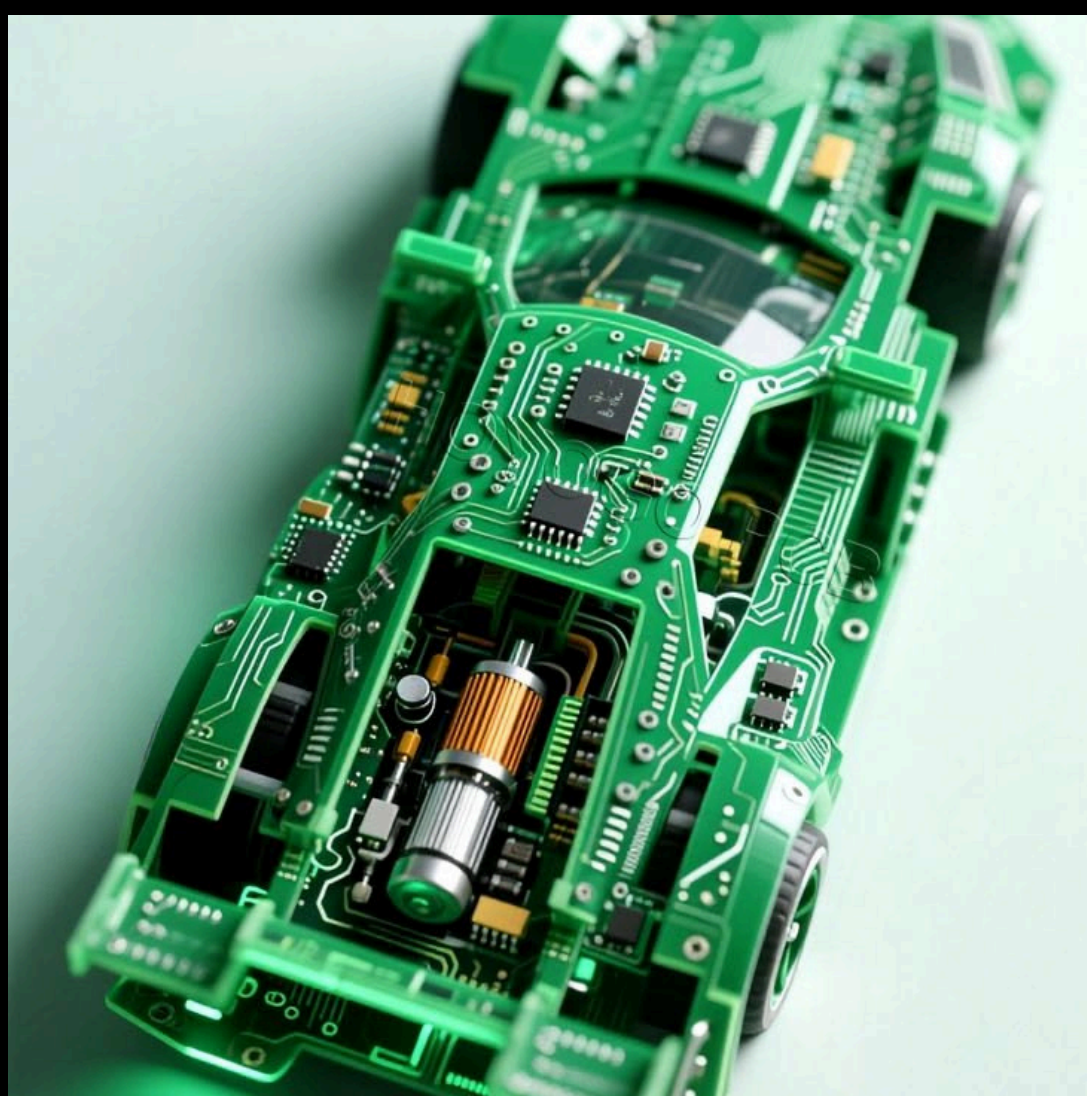
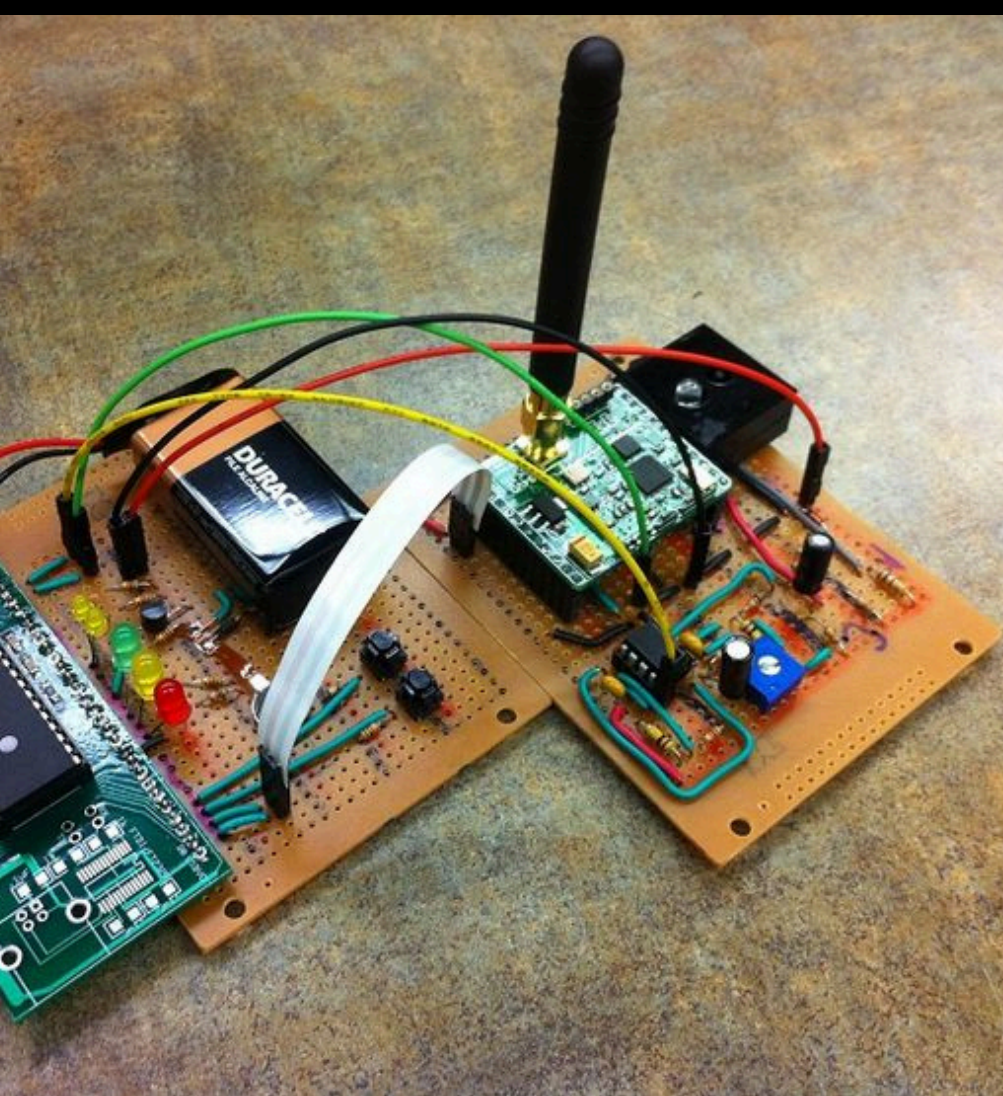


BTECH FINAL YEAR PROJECT EXPO SCREENING



RULEBOOK

INTRODUCTION

ASETK–ProjectXpo is an innovation and project demonstration event organized by the Amity School of Engineering and Technology (ASETK), Amity University Kolkata, to recognize outstanding technical projects, encourage innovative thinking, and promote excellence in applied research and engineering implementation.

This event is exclusively open to students of Amity University Kolkata (AUK). The event provides a professional platform for students to publicly demonstrate their projects before an external panel of experts. The focus of the event is on practical implementation, innovation, technical execution, and societal relevance.

Participants are encouraged to showcase:

- Working systems
- Functional prototypes
- Hardware/software models
- Real-world engineering solutions
- Innovative technical concepts with practical applications

OBJECTIVE OF THE EVENT

The primary objectives of ASETK–ProjectXpo are:

- To promote innovation-driven project development
- To encourage real-world problem solving
- To bridge the gap between academic learning and practical implementation
- To evaluate projects based on technical merit and applicability
- To provide students with exposure to expert evaluation and professional presentation standards

ELIGIBILITY CRITERIA

- Participation is strictly limited to students of Amity University Kolkata
- Only B.Tech Final-Year Project Teams of ASETK are eligible to participate.
- Projects must be part of the official major project submission/evaluation process.
- Only projects securing a minimum of 80% marks during the project semester evaluation process will be considered eligible for ASETK–ProjectXpo selection.

EVALUATION PROCESS

Eligible projects will undergo evaluation by an External Panel of Judges during the exhibition and demonstration round.

Projects will be assessed on the basis of:

- Technical implementation
- Working prototype/system design
- Innovation and originality
- Presentation quality
- Societal relevance and impact

ASSESSMENT CRITERIA AND WEIGHTAGE

Criteria.

Poster Presentation

Weightage

15 Marks

Implementation / Working Prototype / Model / System Design

15 Marks

Innovation / Novelty

10 Marks

Societal Impact

10 Marks

Total Marks: 50

Evaluated By: External Panel of Judges

PRESENTATION REQUIREMENTS

Each participating team must ensure the following:

- A proper project poster must be displayed during evaluation.
- The project should be functional and demonstrable.
- Teams must be prepared to explain:
 - o Problem Statement
 - o Methodology
 - o Technical Architecture
 - o Innovation Aspect
 - o Practical Applications
 - o Future Scope
- Teams must maintain professionalism throughout the event.

SHORTLISTING AND FINAL SELECTION

Following the exhibition and evaluation process, the external jury panel will identify the Top 3 Outstanding projects from among the shortlisted teams.

The decision of the jury panel shall be final and binding.

AWARD AND RECOGNITION

Winning teams will receive official Certificates of Excellence issued by the institute along with the following awards:

Best Project

- Trophy
- Memento
- Physical Certificate

2nd Prize (1st Runner-Up)

- Trophy
- Memento
- Physical Certificate

3rd Prize (2nd Runner-Up)

- Trophy
- Memento
- Physical Certificate

GENERAL RULES

Participation is restricted to Amity University Kolkata students only.

2. Teams must report to the venue within the allotted reporting time.

3. Participants are responsible for the safety and handling of their project equipment.

4. Any form of plagiarism or misrepresentation may lead to disqualification.

5. Teams must maintain discipline and professional conduct throughout the event.

6. Judges reserve the right to question teams regarding technical implementation and originality.

7. The organizing committee reserves the right to modify rules if necessary.

ORGANIZING COORDINATORS

Faculty Organizers:

- Dr. Abhishek Mukhopadhyay
- Prof. Shaon Bandyopadhyay

Student Organizers:

- Humza Ahmad

Project Coordinators, CSE, ASETK, Amity University Kolkata